

Message Text

CONFIDENTIAL

PAGE 01 VIENTI 00293 040146Z
ACTION EA-12

INFO OCT-01 ISO-00 CIAE-00 INR-10 NSAE-00 /023 W
-----110832 040738Z /14

R 031200Z MAR 78
FM AMEMBASSY VIENTIANE
TO USIA WASHDC
INFO AMEMBASSY BANGKOK
SECSTATE WASHDC 9073

C O N F I D E N T I A L VIENTIANE 0293

E.O. 11652: GDS
TAGS: SOPN LA US
SUBJECT: VOA LAO BROADCASTING

REF: A VIENTIANE 22, B USIA 5523

1. IN ADDITION TO THE INFORMATION REPORTED IN VIENTIANE 22, IBS MAY WISH TO CONSIDER AN ADDITIONAL NEW FACTOR INFLUENCING AUDIENCE LISTENING HABITS. DURING THE LAST WEEK OF FEBRUARY, LAO ATTENDING SEMINARS WERE WARNED NOT TO LISTEN TO WESTERN RADIO PROGRAMMING (INCLUDING THAI RADIO AND TELEVISION). AS NOTED REF A, A SIMILAR BAN HAD BEEN PLACED ON THE LAO SOON AFTER THE COMMUNISTS CAME TO POWER, BUT IT WAS NOT ENFORCED. IT IS TOO EARLY TO TELL IF THIS BAN WILL BE ENFORCED OR HOW THE POLICY WILL AFFECT AUDIENCE LISTENING HABITS.

2. A HALF HOUR PROGRAM SCHEDULED FOR 0500-0530 LOCAL TIME AS SUGGESTED REF B WOULD APPEAR TO BE TOO EARLY TO BE CONVENIENT FOR LAO AUDIENCES. AN 0630-0700 SCHEDULING ON SHORT WAVE ONLY WOULD NOT REACH THE SIGNIFICANT PORTION OF THE LAO AUDIENCE THAT REGULARLY MONITORS VOA BROADCASTING ON MEDIUM WAVE.

3. THE EMBASSY BELIEVES THE PROGRAM SCHEDULE GUARANTEES
CONFIDENTIAL

CONFIDENTIAL

PAGE 02 VIENTI 00293 040146Z

THEEING THE LARGEST AUDIENCE WOULD BE THE OPTION OF BROADCASTING TWO HALF-HOUR SHOWS ON MEDIUM WAVE DURING THE EVENING, ONE EARLY (AT APPROXIMATELY 1900 HOURS LOCAL TIME) AND ONE LATE (APPROXIMATELY 2130 OR 2200 HOURS), AS SUGGESTED IN REF B.
ROBERTS

CONFIDENTIAL

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: RADIO BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 03 mar 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978VIENTI00293
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D780099-0041
Format: TEL
From: VIENTIANE
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197803107/aaaadmto.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3d527bb8-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: ONLY
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 11 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3117990
Secure: OPEN
Status: NATIVE
Subject: VOA LAO BROADCASTING
TAGS: SOPN, ETEL, LA, US, VOA
To: USIA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3d527bb8-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014